# EMA EVENTS

A proposal for brand partners



# OUR EVENTS

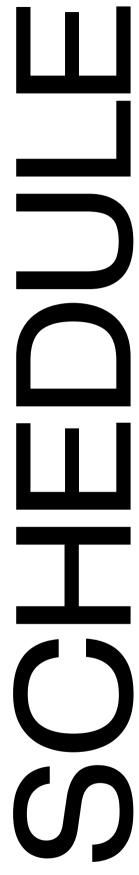
EMA creates, operates and commercially represents memorable events that influence multi touch points of equestrian sport.

Through our own properties, our deep relationships with major federations, athletes and our extensive media and sponsor network...

We create events into content-rich experiences that connect with consumers in innovative and lasting ways.







German Dressage Rider

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Ranked World Number One Olympic Champion - Tokyo

Jessica Von Bredow Werndl

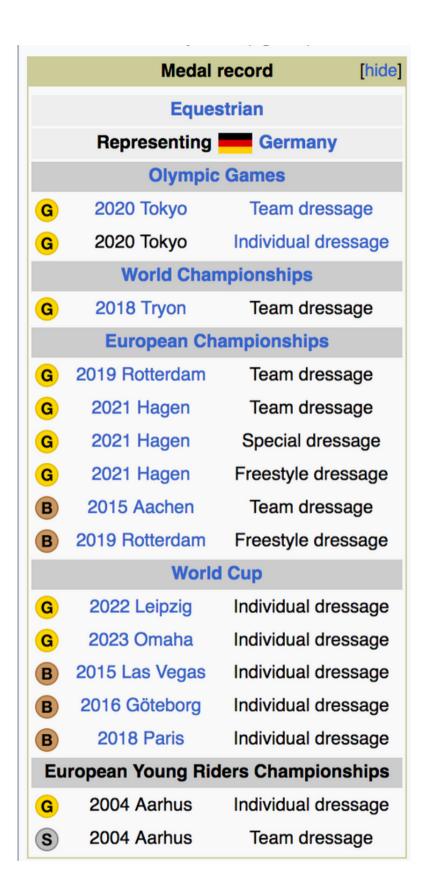
Masterclass - Young Horse to Grand Prix

**Sunday 1st October 2023** 

Addington Manor **United Kingdom** 

Instagram 330,000

Facebook 228,000





British Dressage Rider Six Times Olympian

Carl Hester

Masterclass - Young Horse to Grand Prix

**Sunday 8th October 2023** 

Thunderbird Show Park
Canada

Instagram 144,000

Facebook 261,000

Medal record [hide] Representing Great Britain **Olympic Games** 2012 London Team - Dressage S 2016 Rio de Janeiro Team - Dressage 2020 Tokyo Team - Dressage **World Championships** 2010 Kentucky Team dressage 2014 Normandy Team dressage 2018 Tryon Team dressage **European Championships** 2011 Rotterdam Team dressage 2009 Windsor Team dressage 2011 Rotterdam Special dressage 2011 Rotterdam Freestyle dressage 2015 Aachen Team dressage 2021 Hagen Team dressage Team dressage 2013 Herning **World Cup** 2017 Omaha Individual dressage



Triple Olympic Gold Medalist Dressage

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Charlotte Dujardin

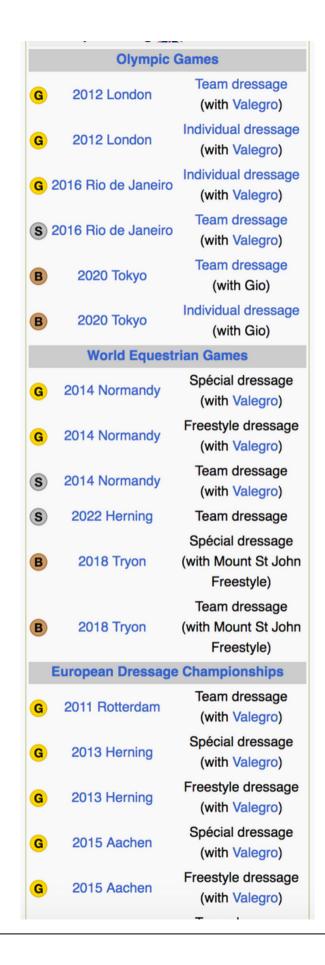
Masterclass - Young Horse to Grand Prix

21st and 22nd October 2023

Scottish National Equestrian Center United Kingdom

Instagram 496,000

Facebook 507,000



2021 Hagen
Team dressage
(with Gio)
Silver

2013 Herning
Team dressage
(with <u>Valegro</u>)
Bronze

2021 Hagen
Individual dressage
(with Gio)
Dressage World Cup
Bronze

2014 Lyon Individual dressage (with <u>Valegro</u>) Gold

2015 Las Vegas Individual dressage (with <u>Valegro</u>) Gold



BRITISH DRESSAGE NATIONAL CONVENTION

Charlotte Dujardin plus Guests

25th and 26th November 2023

Addington Equestrian
United Kingdom

(Onsale end of June 2023)

A special anniversary convention to celebrate 25 years of British Dressage

<u>Eurodressage Press</u> <u>Horse and Hound Press</u>

## Tim and Jonelle Price The Eventing Masterclass 3rd December 2023 Addington Manor **United Kingdom**

## **World Number One and Two in Eventing**





## German Dressage Rider

Ranked World Number One Olympic Champion - Tokyo

Jessica Von Bredow Werndl

Masterclass - Young Horse to Grand Prix

8th and 9th December

World Equestrian Center Florida, USA

Together with her brother

Their first ever joint masterclass

### German Dressage Rider

Benjamin Werndl

Masterclass - Young Horse to Grand Prix

8th and 9th December

World Equestrian Center Florida, USA



## **UK EVENTS - Per event**

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Platinum - £5500 - Two available

- Event brought to you in partnership with (Your Brand Name)
- Two x banners in the arena
- Full Page Advert in the Event Programme.
- Trade stand at event
- Two ticket giveaway competition on your social media channels
- Four general admission tickets to the event for your brand
- Meet and Greet Privately with rider at the end of the Masterclass and pictures. Great for team members.
- Social Mentions from July 2023:
   Facebook, Instagram EMA Channels
- Equestrian Management Agency dedicated events partners page with info, photo and link to website

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Silver - £3000

- Full Page Advert in the Event Programme
- One x banner in arena
- Trade stand at event
- Two general admission tickets
- Social Mentions: Facebook,
   Instagram EMA Channels
- Equestrian Management
   Agency dedicated sponsors
   page with info, photo and link
   to website

Bronze - £1800

- Half Page Advert in the Event Programme
- Social Mentions:
   Facebook, Instagram
- EMA Channels
- Equestrian Management
   Agency dedicated
   sponsors page with info,
   photo and link to website.

\*\*All ticket holders receive an event programme

## BRITISH DRESSAGE NATIONAL CONVENTION

Headline Partner - £10,000

- Event brought to you in partnership with (Your Brand Name)
- Two x banners in the arena
- Two x Full Page Advert in the Event Programme.
- Trade stand at event
- Two ticket giveaway competition on your social media channels
- Four general admission tickets to the event for your brand
- Meet and Greet Privately with presenters at the end of the Masterclass and pictures.
- Social Mentions from July 2023:
   Facebook, Instagram EMA Channels
- Equestrian Management Agency and BD dedicated events partners page with info, photo and link to website

Silver - £5000

- Full Page Advert in the Event Programme
- One x banner in arena
- Trade stand at event
- Two general admission tickets
- Social Mentions: Facebook,
   Instagram EMA Channels
- Equestrian Management
   Agency dedicated sponsors
   page with info, photo and link
   to website

Bronze - £1800

- Half Page Advert in the Event Programme
- Social Mentions:
   Facebook, Instagram
- EMA Channels
- Equestrian Management
   Agency dedicated
   sponsors page with info,
   photo and link to website.

## **NORTH AMERICA EVENTS - PER EVENT**

Platinum - \$10,000

- Headline Sponsorship
- Event brought to you in partnership with (Your Brand Name)
- Two x banners in the arena
- Trade stand at event
- Full Page Advert in the Event Programme.
- Two ticket giveaway competition on your social media channels
- Six general admission tickets to the event for your brand
- Meet and Greet Privately with rider at the end of the Masterclass and pictures. Great for team members.
- Social Mentions from July 2023: Facebook, Instagram EMA Channels
- Equestrian Management Agency dedicated events partners page with info, photo and link to website

Silver - \$7000

- Full Page Advert in the Event Programme
- One x banner in arena
- Trade stand at event
- Four general admission tickets
- Social Mentions: Facebook,
   Instagram EMA Channels
- Equestrian Management
   Agency dedicated sponsors
   page with info, photo and link
   to website

Bronze - \$4000

- Half Page Advert in the Event Programme
- Trade stand at event
- Social Mentions:
   Facebook, Instagram
- EMA Channels
- Equestrian Management
   Agency dedicated
   sponsors page with info,
   photo and link to website.

# Contact Us

Equestrian Management Agency

Email: abby@equestrianma.com Website: www.equestrianma.com

